



Project Name: Production of a Documentary Film on SEARCH and Partners		Countries: Thailand, Philippines, Laos, Cambodia, Singapore
Project Location Within Country: Bangkok, Thailand		Professional Staff Provided: No. of Staff: 3 No. of Person 6 Months:
Name of Client: SEARCH - South Asia Regional Cooperation in Human Development Contact Person: Michael J. Miner, SEARCH Regional Director 246, Times Square, 12 th Floor, Unit 1203, Sukhumwit Rd., Klongtoey, Bangkok, 10110, Thailand		
Start Date: June 2007	Completion Date: December 2007	
Name of Associated Firm(s), if any:		No. of Person-Months of professional staff provided by Associated Firm(s):
Name of Senior Staff: Husein Amery, IDEA Performance/Capacity Development Specialist		
Detailed Narrative Description of Project: <p>From 1996 to 2003, CIDA provided assistance to institutions in Southeast Asia engaged in promoting practical and constructive initiatives in the human rights area through a Fund for Institutional and Legal Development (SEAFILD). In 2003 CIDA attempted to continue its human rights-related support in the region through SEARCH - South Asia Regional Cooperation in Human Development.</p> <p>This Media Production Project will produce a documentary film on SEARCH –an organization focused on assisting CIDA in providing human rights support to three specific vulnerable groups: children, ethnic minorities and migrant workers. Under contract with SEARCH, IDEA will work with SEARCH and its 3 regional partners: UNIAN, ASEAN Working Group and Forum Asia.</p> <p>The documentary film uses a fictional female character as a tool to engage the viewer in the activities in Greater Mekong sub region and SEARCH’s involvement with emphasis being in three principal areas: migrant workers, child’s rights and ethnic minorities.</p>		
Description of Actual Services Provided: <p>IDEA conducted a mission to evaluate and scope South Asia for a production of a 45 minute documentary for South Asia Regional Cooperation in Human Development (SEARCH). Locations in rural Laos, Cambodia, Bhurma and Thailand were investigated to determine their viability as potential sites for filming.</p> <p>IDEA’s assignment includes a mission to the region, preparation of script, scene scouting, interviews with actors and staff, as well as full film production. Filming will take place in rural area of Laos bordering Cambodia as well as near the Thailand/Laos border, at one of the SEARCH Project Centres. Interviewing, sound and film processing will be done in Bangkok and Singapore.</p>		
Funding Agency: Canadian International Development Agency		
Firm: Integrated Development Enterprise Associates (IDEA)		