



Project Name Documentary on the Decentralized Management of Skills Training Project in Ukraine		Country: Ukraine
Project Location Within Country: Kiev and Regional Oblasts		Professional Staff Provided: 2 No. of Person Months
Client: Decentralized Management of Skills Training Project in Ukraine (DMSTP)		
START DATE October 2007	COMPLETION DATE March 2008	
Associated Firm: Runaway Films Genuine Pictures		Professional Staff Person-Months Provided by Associated Firms: 2
Senior/Key Staff Involved and Functions Performed: Hussein Amery, IDEA Performance/Capacity Development Specialist		
<p>Detailed Narrative Description of Project: The \$6 million Decentralized Management of Skills Training Project in Ukraine (DMSTP) aims to support the implementation of a decentralized management model for the Ministry of Labour and Social Policy to coordinate skills training in Ukraine by empowering Regional Administrations to design and implement programming in response to the demonstrated needs of stakeholders such as labour unions and associations of industries and entrepreneurs. The DMSTP will improve not only the skills of the country's economically active segment of the labour force but also the capacity of unemployed and out-of-school youth and adults to seek livelihood through better skills development. The project is expected to result in improved economic and political freedoms, and economic productivity of Ukraine's citizens and ensure the successful integration of Ukraine into the global market economy.</p> <p>IDEA, building on its success as a leader in the documentation of foreign social development, will design, develop and prepare an in-house documentary on the DMSTP. IDEA will manage and govern all aspects of the documentaries' creation – preparation of script, scene scouting, interviews with actors and staff as well as full film production. Filming will take place in a number of Ukraine's rural and urban landscapes, ranging from Kyiv, Uzhgorod to the steel producing city of Dniprodzerzhinsk. IDEA will bring to film the realities of the social impact of the DMSTP to Ukraine as well as document the effort of those involved.</p>		
<p>Description of Actual Services Provided: IDEA developed, designed and produced an in-depth documentary on the joint SIAST, ACCC, Ministry of Labour and Social Protection and Ministry of Economy and European Integration's DMSTP taking place in Ukraine. IDEA prepared a thorough script, performed all scene</p>		

scouting and implemented an efficient and effective two week shooting schedule. Urban landscapes were mixed with scenes shot in Kyiv, Uzhgorod and Dniprodzerzhinsk. Actors, staff and participants were interviewed giving insight into the DMSTP. All aspects of post production took place in-house including all audio and video editing as well promotion and distribution.

Funder: Decentralized Management of Skills Training Project in Ukraine (DMSTP)

Firm: Integrated Development Enterprise Associates (IDEA)