



Project Name: IFI Bootcamp – Winnipeg 2008		Countries: Canada
Project Location Within Country: Winnipeg, MB		Professional Staff Provided: No. of Staff: 1 No. of Person Months:
Name of Client: Saskatchewan Trade and Export Partnership (STEP) Western Economic Diversification Canada Foreign Affairs and International Trade Canada Government of Alberta Government of Manitoba Private Sector Liaison Office (PSLO) Network of Canada		
Start Date: September 2008	Completion Date: September 2008	
Name of Associated Firm(s), if any:		No. of Person-Months of professional staff provided by Associated Firm(s):
Name of Senior Staff: Hussein Amery, IDEA IFI Development Specialist		
Detailed Narrative Description of Project: The fourth installment of the highly successful IFI Bootcamp series took place in Winnipeg, Manitoba, bringing Development Bank experts, NGOs and the private and public sector in a 25 member, three-day workshop. For the first time, the focus was on Green Development and it continued to build on the strengths and strategies that have already been established in the field of International Development. Integrated Development Enterprise Associates (IDEA) provided an IFI Development Specialist who was a keynote speaker leading a session on partnering and effective bidding for IFI success.		
Description of Services Provided: IDEA designed, developed and presented an intensive and knowledgeable IFI Bootcamp - Winnipeg 2008 Workshop titled Partnering for IFI Success/Effective Bidding. The workshop urged the participants to understand the importance of local partnerships by outlining such concepts as combining efforts to take advantage of IFI opportunities, demonstrating greater capacity to provide suitable and more diverse services as well as enhancing advocacy position, influence and credibility. By focusing on identifying good local partners and opportunities and effective structured partnerships, the participants expanded their ability to compete in the international market place, understand the requirements for International Competitive Bidding (ICB) and strategic global partnerships. The second day of training focused on bid preparation and effective practices in designing and preparing proposals.		
Funding Agency: HSRDC		
Firm: Integrated Development Enterprise Associates (IDEA)		